

# [www.efcl.org](http://www.efcl.org)

## Online Membership Sales

Response to the increase in sports registrations

Improve the administration process



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## Online Membership Sales

Main Concerns:

Interrupt the League's membership campaign

Lose personal contact

Public will purchase from wrong league

Right to refuse membership



# Online Membership Sales

The screenshot displays a website interface for online membership sales. At the top, a navigation menu includes links for 'EFCL', 'League Directory', 'NEWS', 'Activities', 'Resources', and 'Surveys & For'. A secondary menu on the right contains 'Planning Matters' and 'Store'. Below the navigation, there are links for 'Purchase League Membership' and 'Browse Products'. A search bar is present with radio buttons for 'Web' and 'Site'. The main content area features the Edmonton Federation of Community Leagues logo and a 'Community League Address Lookup' form. The form prompts the user to 'Enter your postal code:' and shows the input 'T6J 5B 1'. A 'Next...' button is visible. A pop-up window displays the results: 'Your community league is: Blue Quill Community League' and provides a link to 'Purchase Membership online for Blue Quill Community League'. A 'Start Over' button is also present. The background of the website shows a collage of community-related images.

EFCL League Directory NEWS Activities Resources Surveys & For

Admin Host


Web Site Search

Planning Matters Store

Purchase League Membership

Browse Products

count Logout

 Edmonton Federation of Community Leagues  
where neighbours meet and

**Community League Address Lookup:**

Enter your postal code:

T6J 5B 1

Next...


**Community League Address Lookup:**

Your community league is:

Blue Quill Community League

Purchase Membership online for Blue Quill Community League

Start Over





Advanced Membership [Blue Quill Community League](#)

Sort By:

Then Sort By:



Records Per Page:



Compare

[Edit Product](#) **Blue Quill - Family Membership**

More Info

**Item code** LM000000120000000E

**Price** \$35.00



**Buy It Now**

[Edit Product](#) **Blue Quill - Senior Membership**

More Info

**Item code** LM0000001200000848

**Price** \$15.00



**Buy It Now**

[Edit Product](#) **Blue Quill - Single Membership**

More Info

**Item code** LM0000001200000847

**Price** \$25.00



**Buy It Now**



## Pay with Credit Card or Log In



[Learn more](#) about PayPal - the safer, easier way to pay.




### Enter your billing information

Country:

First Name:

Last Name:

Credit Card Number:

Payment Type:   

Expiration Date:  /  CSC:  [What's this?](#)

Billing Address Line 1:

Billing Address Line 2: (optional)

City:

Province:

Postal Code:

Home Telephone:

Email:

[Review Order and Continue](#)

### Already have a PayPal account?

#### Please log in

Email:

Password:

[Log In](#)

Forgot [email](#) or [password](#)?



Valerie Pachal,

Thank you for your order. Please review your order below.

Payment Type PayPal Trans.ID:15384328H3055284S

Valerie Pachal

address

Alberta  
Canada

**Order Receipt Order ID 3**

Customer ID 3

Date 3/3/2009 4:38:48 PM

E-mail

Phone

Email  
Phone #

**Ship To**

Valerie Pachal

address

Alberta  
Canada  
Phone

Phone #

Product Name	Options	Product ID	Item code	Quantity	Unit Price	Amount	TAX
Parkdale/Cromdale - Family Membership		118	LM0000006D00000000	1	25.00	25.00	0.00 %
Subtotal CAD						25.00	
Shipping & Handling CAD						3.38	
<b>Total Incl. Tax CAD</b>						<b>28.38</b>	

Pay per PayPal

If you have any queries regarding this Order Receipt please feel free to contact us: [onlinesupport@efcl.org](mailto:onlinesupport@efcl.org).



# The Fine Print

- Receipt only –  
    contact league for membership card
- Addresses will be verified
- Fraudulent use caught
- Right to refuse membership



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## Accurate Information

Update membership fees

Update board of director lists

– bulk mail box for notices

